WEECO proposes a **map-based mobile application and a digital totem for environmental problems monitoring/solving**, while encouraging the population to participate at cultural events by offering access vouchers in exchange. The **motto of WEECO** is: *We Create a Bridge between People, Nature and Culture through Digitalization.*

Our project helps creating a **connection** between **citizens, waste collection/recycling companies** and **public environmental protection authorities/institutions**. App/Totem users have the following benefits: **information support** (Q&A section), **identification** of the **nearby collection/recycling centers** for various types of waste (glass, plastic, paper, waste oil, DEE, expired drugs, etc.) on an interactive map, posibility to **report pollution issues** in real-time (noise, aesthetic, air, soil and water pollution) - notifications being sent to the competent authorities. In exchange, the users will receive **vouchers** for **museums, theaters, sports/cultural events**, etc. The mobile app will also have an **educational version for children**, giving them the opportunity to become **environmental detectives**.

WE ARE MAKING RECYCLING A CULTURAL REWARDING EXPERIENCE
CHOOSE WEECO!